



SANDERS

Turnkey solutions for your real estate investment

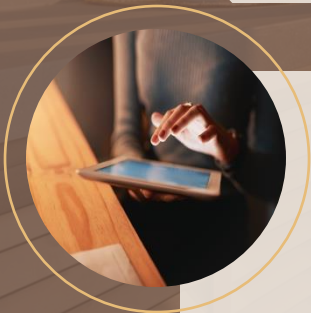
Jan 2025

Sanders – Short-term rental specialist



Who we are & what we do

Sanders is a Danish short-term rental company with over 1,000 properties in Denmark, Cyprus, Greece, Spain and Portugal. Sanders makes it possible to enjoy authentic short-stay experiences connecting and serving homeowners, travelers, and local communities around the world.



A dedicated team delivers 4-star experiences

Online and onsite teams are committed to delivering a genuine 4-star hotel experience personally to each guest. As a result, Sanders stands out as a top short-term rental provider in the market. Sanders is solidifying their place at the forefront of the market, gaining recognition and respect from both competitors and customers alike.

A global brand reaching for the stars



The power of a brand significantly influences consumer perception, loyalty, and financial performance. A robust brand has the ability to justify higher prices, build customer trust, encourage repeat purchases, leading to enhanced revenues and market dominance.

In a world where choices abound, a powerful brand stands out like a **shining star**, drawing in customers and keeping them coming back for more.

Sanders is not just a label or a logo and not just about selling a product – it is about creating an experience, fostering loyalty, and making memories.

Be a part of the Sanders brand and watch as our business soars to new heights of success



Sanders – Full on-boarding process



Our concept packages

By enforcing our concept, we promise that the experience and quality live up to our demands. With a Danish heritage, a sense of good style runs through our veins and is an integral part of our DNA.



Quality interior & fit-out

With our extensive experience, we have partnered with top interior suppliers. Our beds consistently receive perfect 10/10 ratings in reviews for their quality. Sanders provides a 7-year guarantee on our furniture and fitting packages, showcasing our confidence in the quality we offer. Leave it to us, and we will provide a high-quality solution that is stress-free.



“Sanders has more than 120,000 guests staying in our properties each year. Our review score is 9 stars out of 10”

Sales Process Timeline

Step by step



Quality interior & fit out



1

Assessment of property layout

At Sanders, we look at each project as a shared team responsibility. Every property, big or small, is thoroughly analyzed. As we receive the floor plans of the building or single units, we carefully study the overall floor plans and get familiar with the project. After understanding the units we design a mood board based on the proposed floor plans.



2

Design our mood board & proposed floor plans

The mood board clearly shows a style and a fitting suggestion. Based on that, we are able to send a recommended furniture budget that covers everything needed to give the special Sanders touch. We always think about the lighting and whether we need shading or lamps in order to make the rooms feel as comfortable as possible. Our beds are a big focus area as we believe the bedrooms are the most important rooms in the property.



3

The delivery & Fitting

Minimum 3 months before the instalment of the furniture, orders will be placed. The order arrives and our local team installs the furniture with guidance from the design team. As the project reaches the finishing point, we send in our stylist and photographer who make sure that the property lives up to the Sanders standards.



4

End product, Maintenance & quality control

After the property is fully furnished, it is handed over to our operational team who thoroughly cleans and prepares the property for the first guests. The schedule for the ongoing maintenance of the property, including cleaning & Quality control, is set in place. Regular checks are done on a bi-monthly basis so the property always looks its best.

Our furniture packages

Our furniture packages provide all the essentials for your property. You can count on finding top-notch hotel furniture with a 3-year guarantee, premium beds, essential dining amenities for entertaining friends, durable outdoor furniture, and luxurious bedding fit for royalty.

Everything is delivered to your property in a stress-free manner, ensuring a hassle-free experience. Our skilled stylists and operational team take care of all details to turn your property into a warm and inviting home.

"Your home away from home"... Invest in a global brand that offers a full furnishing solution

What does Sanders offer?

1



INNOVATION

Sanders or the developer offers pre-signed, long-term lease agreements guaranteeing the rent for a period of 3-10 years base on the decision of the investor/buyer.

2



INTEGRITY

Sanders guarantees that the investors and buyers are fully insured

3

OR

4-6%

GUARANTEED ROI

Sanders provides long term lease agreements with guaranteed returns for the investor of 4-6%.

10-12%

EXPECTED ROI

Alternatively Sanders can offer a revenue share agreement with investors at a cost of 20% commission to Sanders. This will provide an expected return for investors of 10-12%, however this return is NOT guaranteed.

4

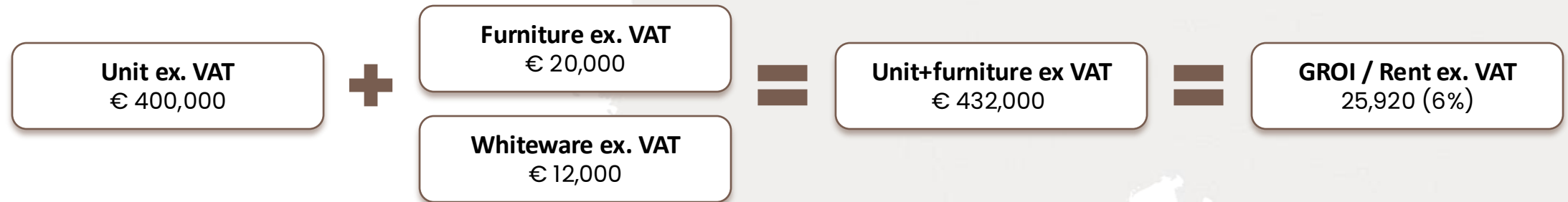


HASSLE-FREE

Sanders deliver high-end furniture packages and fit-out for the properties. We will manage the full operation and the management incl. service and maintenance.

Investment example

Guaranteed return of investment per annum





*Thank you
for your attention.*

Info:

Please reach out to us– if you have specific questions regarding your guaranties return of investment or any other questions.



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